

Properties of Exponential Functions

Exponential functions are curves that **increase or decrease** throughout their domains. They have the basic form $y = b^x$, where $b > 1$ or $0 < b < 1$. They model many different phenomena, including population growth and radioactive decay.

I. Comparing the graphs of $y = b^x$ when $b > 1$

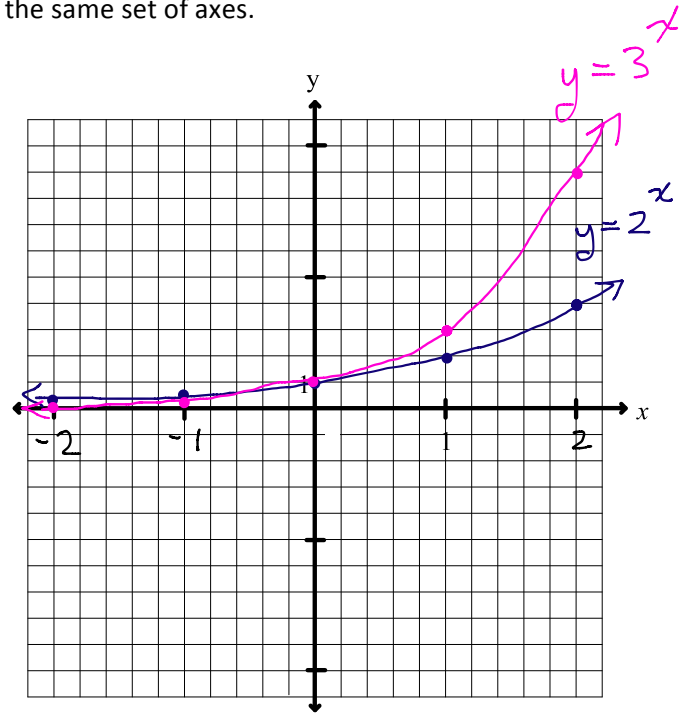
1. Create a table of values for each function, and graph them both on the same set of axes.

i) $y = 2^x$

x	y
-2	$\frac{1}{4} \rightarrow 2^{-2}$
-1	$\frac{1}{2} \rightarrow 2^{-1}$
0	$1 \rightarrow 2^0$
1	$2 \rightarrow 2^1$
2	$4 \rightarrow 2^2$

ii) $y = 3^x$

x	y
-2	$\frac{1}{9} \rightarrow 3^{-2}$
-1	$\frac{1}{3} \rightarrow 3^{-1}$
0	$1 \rightarrow 3^0$
1	$3 \rightarrow 3^1$
2	$9 \rightarrow 3^2$



2. Sketch the functions $y = 2^x$, $y = 5^x$ and $y = 10^x$ on the same set of axes. Summarize your findings below.

For $y = b^x$ when $b > 1$:

Domain = $\{x \mid x \in \mathbb{R}\}$

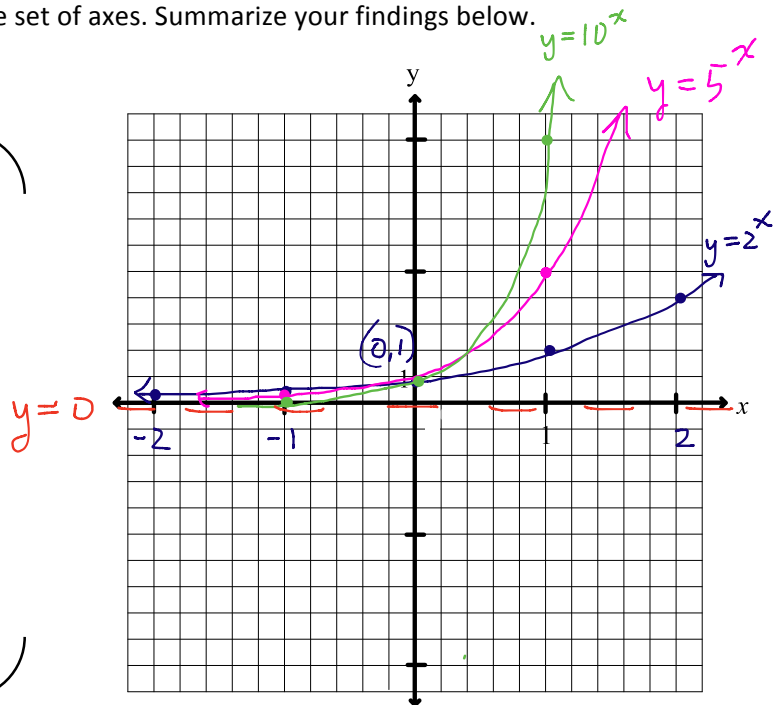
Range = $\{y \mid y \in \mathbb{R}, y > 0\}$

y-intercept = $(0, 1)$

Horizontal Asymptote: $y = 0$

Increasing or decreasing? increasing

As $b \uparrow$: the curve increases at an increasing rate (steeper curve)



II. Comparing the graphs of $y = b^x$ when $0 < b < 1$

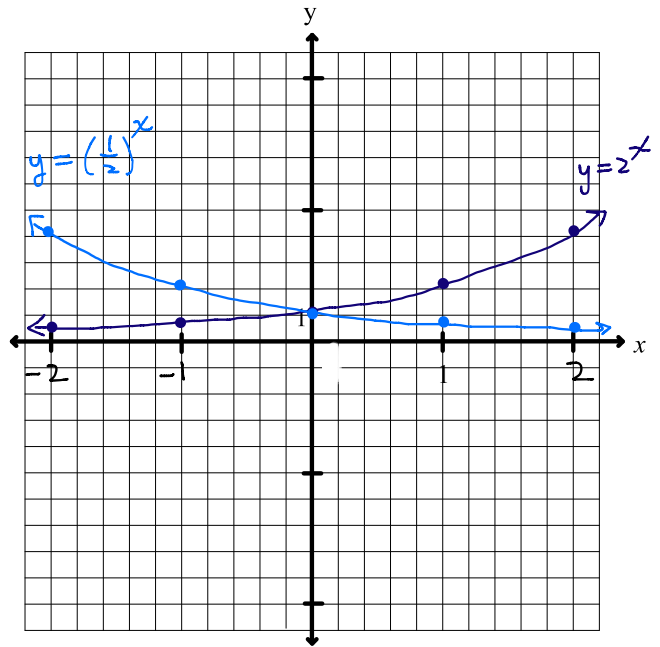
1. Create a table of values for each function, and graph them both on the same set of axes.

i) $y = \left(\frac{1}{2}\right)^x$

ii) $y = 2^x$

x	y
-2	4
-1	2
0	1
1	1/2
2	1/4

x	y
-2	1/4
-1	1/2
0	1
1	2
2	4



Note that the equation $y = \left(\frac{1}{2}\right)^x$ is equivalent to $y = 2^{-x}$! During transformations, when we make the x-value of a function negative, we cause a reflection of the parent function across the y-axis. Have we done that here, also? Yes! Now, check that the graph of $y = \left(\frac{1}{2}\right)^{-x}$ is the same as $y = 2^x$!

2. Sketch the functions $y = \left(\frac{1}{2}\right)^x$, $y = \left(\frac{1}{5}\right)^x$ and $y = \left(\frac{1}{10}\right)^x$ on the same set of axes. Summarize your findings below.

For $y = b^x$ when $0 < b < 1$:

Domain = $\{x \mid x \in \mathbb{R}\}$

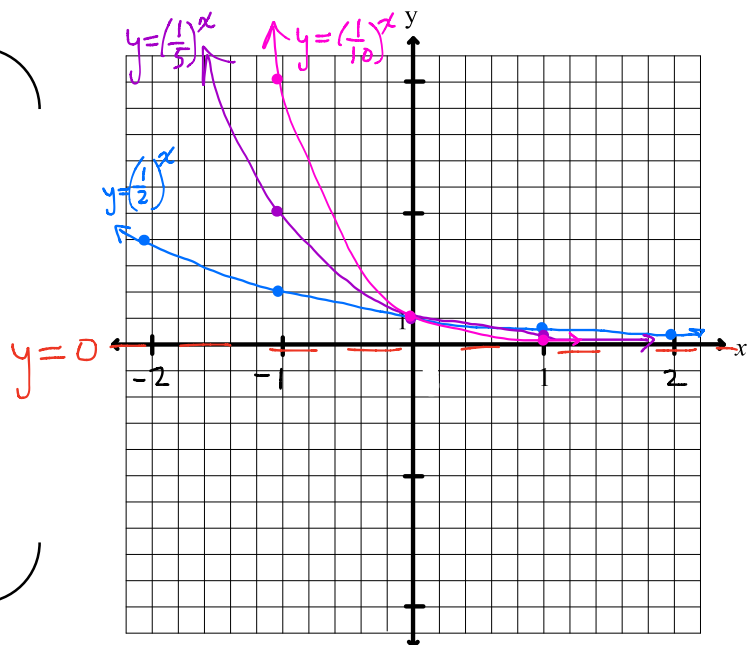
Range = $\{y \mid y \in \mathbb{R}, y > 0\}$

y-intercept = $(0, 1)$

Horizontal Asymptote: $y = 0$

Increasing or decreasing? decreasing

As $b \downarrow$: curve is steeper
(closer to the y-axis)



3. Extension:

a) Investigate why an exponential function should not have a base that is *negative*.

The graph oscillates between (-) and (+), causing it to decrease $\hat{=}$ increase repeatedly. This violates the rule that exponential functions \uparrow or \downarrow (not both)

b) Investigate why an exponential function should not have a base that is 0 or 1.

This creates a horizontal line \rightarrow neither \uparrow nor \downarrow .

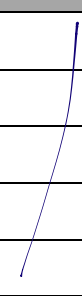
III. Comparing Linear, Quadratic, and Exponential Functions

1. Create a table of values for each function, and calculate their first and second differences and their common ratio.

i) $f(x) = -2x^2 + 3$

$y_2 - y_1$, $\Delta y_2 - \Delta y_1$

x	y	Δy	$\Delta^2 y$
-3	9		
-2	7	$7-9 = -2$	
-1	5	$5-7 = -2$	
0	3	$3-5 = -2$	
1	1	$1-3 = -2$	
2	-1	$-1-1 = -2$	
3	-3	$-3-(-1) = -2$	



ii) $g(x) = x^2 - 5$

$y_2 - y_1$, $\Delta y_2 - \Delta y_1$

x	y	Δy	$\Delta^2 y$
-3	4		
-2	-1	$-1-4 = -5$	
-1	-4	$-4-(-1) = -3$	$-3-(-5) = 2$
0	-5	$-5-(-4) = -1$	$-1-(-3) = 2$
1	-4	$-4-(-5) = 1$	$1-(-1) = 2$
2	-1	$-1-(-4) = 3$	$3-1 = 2$
3	4	$4-(-1) = 5$	$5-3 = 2$

iii) $h(x) = 3(2)^x$

$y_2 - y_1$, $\Delta y_2 - \Delta y_1$, $y_2 \div y_1$

x	y	Δy	$\Delta^2 y$	Ratio
-3	$\frac{3}{8}$			
-2	$\frac{3}{4}$	$\frac{3}{4} - \frac{3}{8} = \frac{3}{8}$		2
-1	$\frac{3}{2}$	$\frac{3}{2} - \frac{3}{4} = \frac{3}{4}$	$\frac{3}{4} - \frac{3}{8} = \frac{3}{8}$	2
0	3	$3 - \frac{3}{2} = \frac{3}{2}$	$\frac{3}{2} - \frac{3}{4} = \frac{3}{4}$	2
1	6	$6 - 3 = 3$	$3 - \frac{3}{2} = \frac{3}{2}$	2
2	12	$12 - 6 = 6$	$6 - 3 = 3$	2
3	24	$24 - 12 = 12$	$12 - 6 = 6$	2

2. a) How do the differences for exponential functions differ from those for linear or quadratic functions?

No constant differences can be found for exponential f'n's. (In a polynomial, the "degree" tells you the constant difference.)

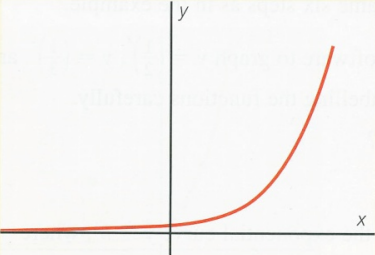
b) How can you tell whether a function is exponential given a table of values?

Find the common ratio by dividing the y-values. If the common ratio is constant \rightarrow it's exponential!

Summary:

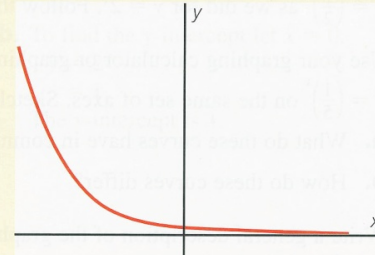
Properties of the Exponential Function $f(x) = b^x$, $b > 0$

- ◆ The base b is positive.
- ◆ $f(0) = 1$. (The y-intercept of the graph is 1.)
- ◆ The x-axis is a horizontal asymptote.
- ◆ The domain is the set of real numbers R .
- ◆ The range is the set of positive real numbers R .
- ◆ The exponential function is increasing if $b > 1$.
- ◆ The exponential function is decreasing if $0 < b < 1$.



$y = b^x, b > 1$

The function is increasing as x increases.



$y = b^x, 0 < b < 1$

The function is decreasing as x increases.

Transformations of Exponential Functions of the Form $y = a \cdot b^{k(x-d)} + c$

Exponential functions of the form $y = b^x$ can be transformed using the same algorithm as for other functions we have studied this semester, where the point (x, y) on $y = b^x$ maps onto the point $(\frac{1}{k}x + d, ay + c)$ on $y = a \cdot b^{k(x-d)} + c$.

$$y = a \cdot b^{k(x-d)} + c$$

- Vertical reflection if $a < 0$
- Vertical expansion/compression by a factor of "a"

- Horizontal expansion/compression by a factor of " $\frac{1}{k}$ "

- Horizontal translation "d" units left/right

- Vertical translation "c" units up/down
- ha: $y = c$

1. Given the function $y = 3^{-(x+1)} - 2$, use the base function ($y = 3^x$) to graph the transformed function using the following steps:
- base = 3 (not a transformation!)

a) List the transformations in order:

- Horizontal reflection across y-axis
- Horizontal translation 1 unit left
- Vertical translation 2 units down

b) Describe the transformation that maps a point on the base function to a point on the transformed function:

$$(x, y) \rightarrow (-x-1, y-2)$$

c) Map the changes onto a few key points from the base function:

$$y = 3^x \quad y = 3^{-(x+1)} - 2$$

$$(x, y) \rightarrow (-x-1, y-2)$$

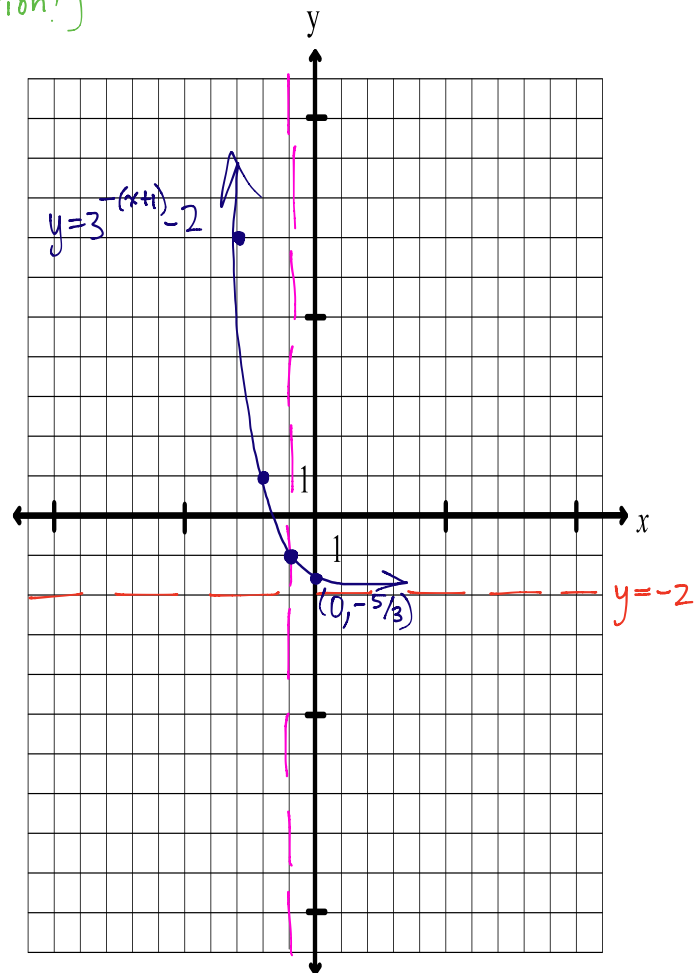
$$(-1, \frac{1}{3}) \rightarrow (0, -\frac{5}{3})$$

$$(0, 1) \rightarrow (-1, -1)$$

$$(1, 3) \rightarrow (-2, 1)$$

$$(2, 9) \rightarrow (-3, 7)$$

d) Sketch the transformed function and label the horizontal asymptote, $y = -2$.



e) State the following:

Domain: $\{x \mid x \in \mathbb{R}\}$

Range: $\{y \mid y \in \mathbb{R}, y > -2\}$

2. Given the function $y = -2^{2(x-3)} + 5$, use the base function ($y = 2^x$) to graph the transformed function using the following steps:

base = 2 (not a transformation!)

a) List the transformations in order:

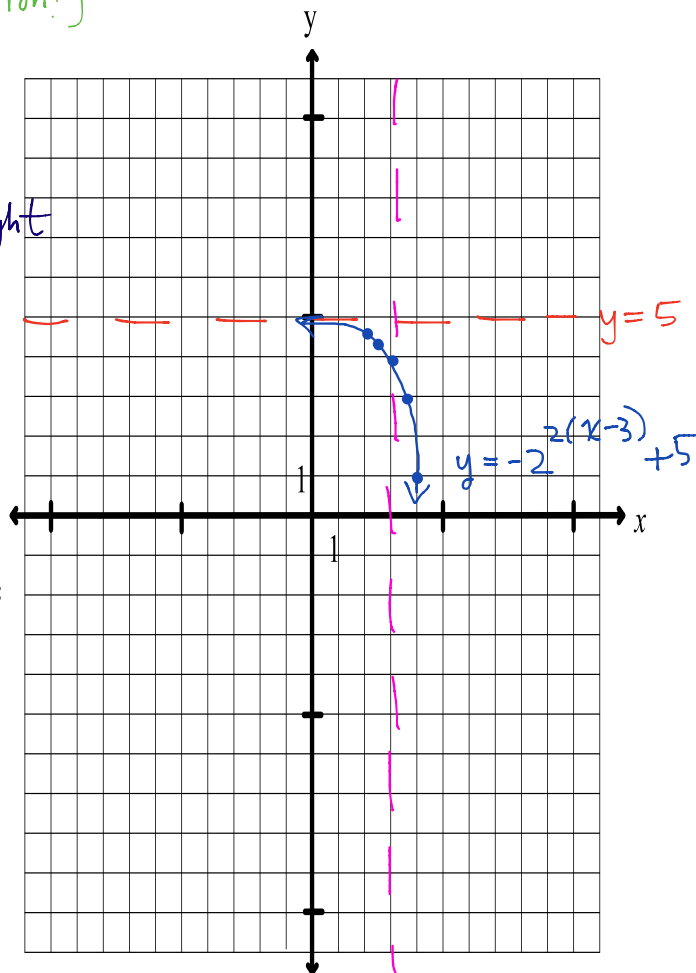
- i) vertical reflection across the x-axis
- ii) horizontal compression by a factor of 1/2
- iii) horizontal translation 3 units right
- iv) vertical translation 5 units up

b) Describe the transformation that maps a point on the base function to a point on the transformed function:

$$(x, y) \rightarrow \left(\frac{1}{2}x + 3, -y + 5 \right)$$

c) Map the changes onto a few key points from the base function:

$y = 2^x$	→	$y = -2^{2(x-3)} + 5$																								
<table style="border-collapse: collapse; width: 100%;"> <tr> <th style="padding: 5px;">x</th> <th style="padding: 5px;">y</th> </tr> <tr> <td style="padding: 5px;">-2</td> <td style="padding: 5px;">1/4</td> </tr> <tr> <td style="padding: 5px;">-1</td> <td style="padding: 5px;">1/2</td> </tr> <tr> <td style="padding: 5px;">0</td> <td style="padding: 5px;">1</td> </tr> <tr> <td style="padding: 5px;">1</td> <td style="padding: 5px;">2</td> </tr> <tr> <td style="padding: 5px;">2</td> <td style="padding: 5px;">4</td> </tr> </table>	x	y	-2	1/4	-1	1/2	0	1	1	2	2	4		<table style="border-collapse: collapse; width: 100%;"> <tr> <th style="padding: 5px;">$\frac{1}{2}x + 3$</th> <th style="padding: 5px;">$-y + 5$</th> </tr> <tr> <td style="padding: 5px;">2</td> <td style="padding: 5px;">4 3/4</td> </tr> <tr> <td style="padding: 5px;">2 1/2</td> <td style="padding: 5px;">4 1/2</td> </tr> <tr> <td style="padding: 5px;">3</td> <td style="padding: 5px;">4</td> </tr> <tr> <td style="padding: 5px;">3 1/2</td> <td style="padding: 5px;">3</td> </tr> <tr> <td style="padding: 5px;">4</td> <td style="padding: 5px;">1</td> </tr> </table>	$\frac{1}{2}x + 3$	$-y + 5$	2	4 3/4	2 1/2	4 1/2	3	4	3 1/2	3	4	1
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d) Sketch the transformed function and label the horizontal asymptote, $y = 5$.

e) State the following:

Domain: $\{x \mid x \in \mathbb{R}\}$

Range: $\{y \mid y \in \mathbb{R}, y < 5\}$

Summary:

- The horizontal asymptote changes when vertical translations (+/- c) are applied; h.a. equation is $y = c$
- The domain is always $D = \{x \in \mathbb{R}\}$.
- The range depends on the location of the horizontal asymptote and whether the function is above or below the asymptote. If it is above the asymptote, the range is $R = \{y \in \mathbb{R}, y > c\}$ If it is below the asymptote, the range is $R = \{y \in \mathbb{R}, y < c\}$.

WORKSHEET: Transforming Exponential Functions

Name: Solutions

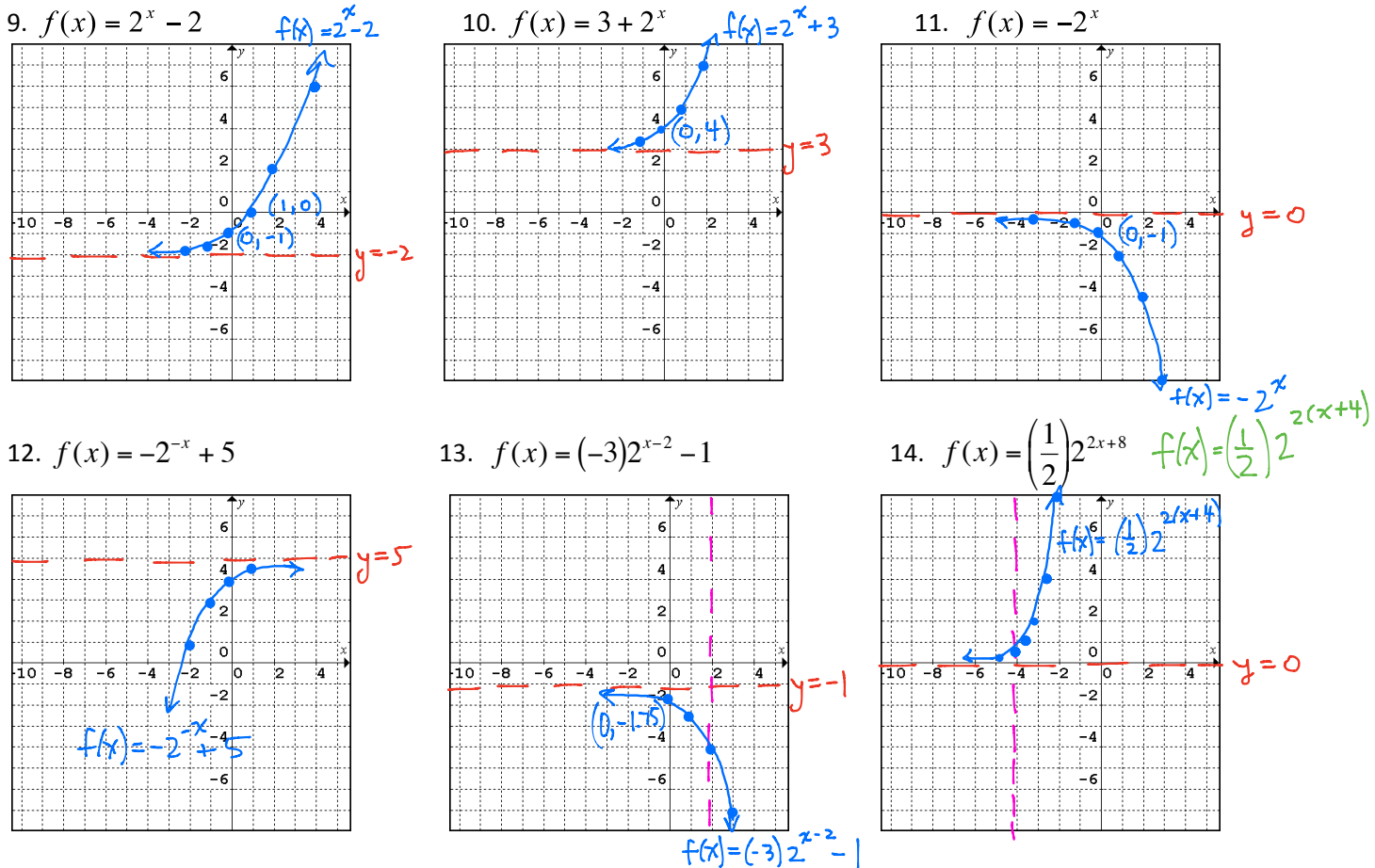
Part 1: List the transformations for each function in order, and write the equation of the horizontal asymptote.

- | | | | |
|--|--|--|--|
| 1. $f(x) = (3)4^x - 5$
<u>VE by a factor of 3</u>
<u>VT down 5 units</u>
<u>ha: $y = -5$</u> | 2. $f(x) = \left(\frac{1}{4}\right)2^{-2x} + 11$
<u>VC by a factor of $\frac{1}{4}$</u>
<u>HR across y-axis</u>
<u>HC by a factor of $\frac{1}{2}$</u>
<u>VT up 11 units</u>
<u>ha: $y = 11$</u> | 3. $f(x) = -7 - 3^x$
<u>$f(x) = -3^x - 7$</u>
<u>VR across x-axis</u>
<u>VT down 7 units</u>
<u>ha: $y = -7$</u> | 4. $f(x) + 3 = 2^{-x-5}$
<u>$f(x) = 2^{-(x+5)} - 3$</u>
<u>HR across y-axis</u>
<u>HT 5 units left</u>
<u>VT 3 units down</u>
<u>ha: $y = -3$</u> |
|--|--|--|--|

Part 2: Write the equation of the horizontal asymptote for each exponential function.

- | | | | |
|--|---|--|---|
| 5. $f(x) = 2^x$
<u>ha: $y = 0$</u> | 6. $f(x) = 2^x - 0.5$
<u>ha: $y = -0.5$</u> | 7. $f(x) = 24.25 + 2^x$
<u>ha: $y = 24.25$</u> | 8. $f(x) - 5 = 2^x - 8$
<u>$f(x) = 2^x - 8 + 5$</u>
<u>ha: $y = -3$</u> |
|--|---|--|---|

Part 3: Make an accurate sketch of each function.



Part 3: Write the equation resulting from the following transformations on $y = 6^x$:

15. a vertical translation up 1.71 units: $y = 6^x + 1.71$
16. a vertical translation down 1.6 units and a reflection across the x-axis: $y = -6^x - 1.6$
17. a vertical expansion by a factor of 5, a reflection across the y-axis, a horizontal expansion by a factor of 2, and a vertical translation up 4 units: $y = (5)6^{-\frac{1}{2}x} + 4$

Applications Involving Exponential Functions

A. Exponential growth or decay occurs when quantities increase or decrease at a rate proportional to the initial quantity present. This **growth** or **decay** occurs in savings accounts, the size of populations, appreciation, depreciation, and with radioactive chemicals.

All situations of this type can be modeled using the **exponential function** $y = a \cdot b^x$ or $f(x) = a \cdot b^x$ where:

- y or $f(x)$ is the *final value*
- a is the *initial or original value*
- b is the *growth factor* if $b > 1$
- b is the *decay factor* if $0 < b < 1$
- the *growth or decay rate* is $|b - 1|$
- x is the *number of growth or decay periods*

Ex. 1: If the growth in population of the regional municipality of Wood Buffalo, Alberta since 1996 is given by the function $P(n) = 35000(1.08)^n$, determine the:

- a) initial population of the municipality 35 000 b) *growth factor* 1.08
 c) *growth rate* $0.08 = 8\%$ d) population in the year 2010 $\sim 102\ 802$

$$\begin{aligned} \text{c) } |b-1| &= |1.08-1| \\ &= 0.08 \end{aligned} \quad \begin{aligned} \text{d) } n &= 14 \\ P(14) &= 35\ 000(1.08)^{14} \\ &\doteq 102\ 801.8 \end{aligned}$$

Ex. 2: If the value of a car after it is purchased depreciates according to the formula $V = 30000(0.85)^n$, where V is the car's value in the n^{th} year since it was purchased, determine the:

- a) purchase price of the car $\$30\ 000$ b) *decay factor* 0.85
 c) annual *rate* of depreciation $0.15 = 15\%$ d) car's value at the end of 3 years $\$18\ 423.75$
 e) car's value at the end of 30 months $\$19\ 983.36$

$$\begin{aligned} \text{c) } |b-1| &= |0.85-1| \\ &= 0.15 \end{aligned} \quad \begin{aligned} \text{e) } V\left(\frac{30}{12}\right) &= 30\ 000(0.85)^{\frac{30}{12}} \\ &\doteq 19\ 983.36 \end{aligned}$$

$$\begin{aligned} \text{d) } V(3) &= 30\ 000(0.85)^3 \\ &\doteq 18\ 423.75 \end{aligned}$$

Ex. 3: An antique vase was purchased in 2000 for \$8 000 and appreciates in value by 6% per year.

- a) Write an equation that represents the value of the vase, V , in dollars, n years after 2000 using function notation.

$$\begin{aligned} a &= 8000 \\ b &= 1.06 \end{aligned}$$

$$\% V(n) = 8000(1.06)^n$$

- b) In what year did the owner double his investment?

$$\frac{16\ 000}{8000} = \frac{8000(1.06)^n}{8000}$$

$$2 = (1.06)^n$$

Use systematic trial & error:

$$2 \doteq 1.06^{11.9}$$

$\%$ the investment was doubled at the end of 2011

- Ex. 4:** A colony of insects has a current population of 80 insects and doubles every 10 days.
- Write an equation that represents the population, P , after t days using function notation.
 - Determine the number of insects in the colony 3 days ago.
 - Exactly how long would it take for the population to reach 40 960?

a) $a = 80$
 $b = 2$
 doubling time = 10 days

$$P(t) = 80(2)^{t/10}$$

c) $40\,960 = 80(2)^{t/10}$
 $512 = 2^{t/10}$
 $2^9 = 2^{t/10}$
 \therefore bases are equal
 $9 = \frac{t}{10}$

b) $P(-3) = 80(2)^{-3/10}$
 $\therefore P(-3) \approx 65$ insects

$\therefore t = 90$ days

- Ex. 5:** A sample of radioactive polonium-210 has a *half-life* of 138 days. This means that every 138 days, the amount of polonium left in a sample is half of the original amount.
- If the original sample was 200 g, write an equation that represents the mass, M , of polonium, in grams, that remains after t days. Use this equation to determine exactly how long it takes for this sample to decay to 12.5 grams.
 - If there are 80 grams remaining after 365 days, what was the mass of the original sample (to the nearest gram)?

a) $M(t) = 200 \left(\frac{1}{2}\right)^{t/138}$ half-life
 amount remaining initial value decay factor

$$12.5 = 200 \left(\frac{1}{2}\right)^{t/138}$$

$$\frac{1}{16} = \left(\frac{1}{2}\right)^{t/138}$$

$$\left(\frac{1}{2}\right)^4 = \left(\frac{1}{2}\right)^{t/138}$$

\therefore bases are equal
 $4 = \frac{t}{138}$

b) $80 = a \left(\frac{1}{2}\right)^{365/138}$
 $80 = a(0.16)$
 $\frac{80}{0.16} = a$
 $\therefore a = 500$

\therefore the original sample was approximately 500 grams

$\therefore t = 552$ days

B. Compound interest is a type of exponential growth and can be modeled by the function $A = P(1+i)^n$ where:

- A is the final amount that the investment is worth.
- P is the principal (the original amount of money invested).
- i is the interest rate *per compounding period*
- n is the number of times interest is calculated over the length of the investment.

Ex. 6: \$3 500 is invested at 6% per annum. What is the accumulated amount after 5 years if the interest was compounded:

divide by the number of times the interest is paid out

a) quarterly?
 $A = ?$
 $P = 3500$
 $i = 6\% \div 4 = 0.015$

$$A = P(1+i)^n$$

$$A = 3500(1+0.015)^{20}$$

$$A = 3500(1.015)^{20}$$

$$A \approx 4713.99$$

\therefore \$4 713.99 has accumulated after 5 years compounded quarterly

multiply by the number of times the interest is paid out

$$= 0.015$$

$$n = 5 \times 4 = 20$$

b) monthly?

$$A = P(1+i)^n$$

$$A = 3500(1+0.005)^{60}$$

$$A = 3500(1.005)^{60}$$

$$A \approx 4720.98$$

\therefore \$4 720.98 has accumulated after 5 years compounded monthly

$$i = 6\% \div 12 = 0.005$$

$$n = 5 \times 12 = 60$$