1. Find the derivative of $y=b^{f(x)}$.

$$
\text { the natural } y=b^{f(x)}
$$

take the natural logarithm of both sides

$$
\begin{aligned}
& \ln y=\ln b{ }^{f(x)} \\
& \ln y=f(x) \cdot \sqrt{\ln b}<^{\text {constant }} \text { multiple }
\end{aligned}
$$

$$
\begin{gathered}
\frac{1}{y} \cdot \frac{d y}{d x}=f^{\prime}(x) \cdot \ln b \\
\frac{d y}{d x}=y \cdot \ln b \cdot f^{\prime}(x) \\
\because y=b^{f(x)} \\
\therefore \frac{d y}{d x^{\prime}}=b^{f(x)} \cdot \ln b \cdot f^{\prime}(x)
\end{gathered}
$$

If $y=b^{x}$ then $\frac{d y}{d x}=b^{x} \cdot \ln b \cdot 1$
If $y=b^{f(x)}$ then $\frac{d y}{d x}=b^{f(x)} \cdot \ln b \cdot f^{\prime}(x)$

$$
\text { diff. w.r.t. } x
$$


2. Find the derivative of $y=\log _{b} f(x)$.

$$
y=\log _{b} f(x)
$$

using the change of base identity
constant
multiple

$$
\begin{aligned}
y & =\frac{1}{\ln b} \cdot \ln f(x) \\
\frac{d y}{d x} & =\frac{1}{\ln b} \cdot \frac{1}{f(x)} \cdot f^{\prime}(x) \\
\frac{d y}{d x} & =\frac{1}{f(x) \cdot \ln b} \cdot f^{\prime}(x)
\end{aligned}
$$

Ex. 1. Find the derivative of each of the following.
a) $y=e^{x}+x^{e}-\ln x$

$$
\begin{aligned}
& \frac{d y}{d x}=e^{x} \cdot 1+e x^{e-1} \cdot 1-\frac{1}{x} \cdot 1 \\
& \frac{d y}{d x}=e^{x}+e x^{e-1}-\frac{1}{x}
\end{aligned}
$$

b) $y=3^{x}+x^{3}-\log _{3} x$

$$
\begin{aligned}
& \frac{d y}{d x}=3^{x} \ln 3 \cdot 1+3 x^{2} \cdot 1-\frac{1}{x \ln 3} \\
& \frac{d y}{d x}=3^{x} \ln 3+3 x^{2}-\frac{1}{x \ln 3}
\end{aligned}
$$

$$
\text { c) } \begin{aligned}
s & =10^{\sqrt{t^{2}-1}} \\
s & =10^{\left(t^{2}-1\right)^{\frac{1}{2}}} \\
\frac{d s}{d t} & =10^{\sqrt{t^{2}-1}} \cdot \ln 10 \cdot \frac{1}{2}\left(t^{2}-1\right)^{-\frac{1}{2}}(2 t) \\
\frac{d s}{d t} & =\frac{10^{\sqrt{t^{2}-1}} \cdot \ln 10 \cdot t}{\sqrt{t^{2}-1}}
\end{aligned}
$$

$$
\begin{aligned}
& \text { d) } \begin{array}{l}
f(x)=\log _{4} \sqrt{3 x^{2}-5} \\
f(x)=\log _{4}\left(3 x^{2}-5\right)^{\frac{1}{2}} \\
f(x)=\frac{1}{2} \cdot \log _{4}\left(3 x^{2}-5\right) \\
f^{\prime}(x)=\frac{1}{2} \cdot \frac{1}{\left(3 x^{2}-5\right) \cdot \ln 4} \cdot\left(6^{3} x\right) \\
f^{\prime}(x)=\frac{3 x}{\left(3 x^{2}-5\right) \cdot \ln 4}
\end{array} \text { (x)}
\end{aligned}
$$

$$
\text { e) } \begin{aligned}
y & =\log \left(\frac{1-x}{1+x}\right) \nless \\
y & =\log _{10}(1-x)-\log _{10}(1+x) \\
\frac{d y}{d x} & =\frac{1}{(1-x) \cdot \ln 10} \cdot(-1)-\frac{1}{(1+x) \cdot \ln 10} \cdot(1) \\
& =\frac{-1}{(1-x) \cdot \ln 10}-\frac{1}{(1+x) \cdot \ln 10} \\
& =\frac{-1(1+x)-1(1-x)}{(1-x)(1+x) \cdot \ln 10} \\
& =\frac{-1-x-1+x}{(1-x)(1+x) \cdot \ln 10} \\
\therefore \frac{d y}{d x} & =\frac{-2}{\left(1-x^{2}\right) \cdot \ln 10}
\end{aligned}
$$

Ex. 2. Find the equation of the tangent to $g(x)=x^{3} \cdot \underbrace{\log _{2} x^{3}}$ at $x=1$.

$$
\text { \& } \begin{aligned}
g(x) & =x^{3} \cdot 3 \log _{2} x \\
g(x) & =3 x^{3} \cdot \log _{2} x \\
m_{t} & =g^{\prime}(x) \\
& =9 x^{2} \cdot \log _{2} x+\frac{1}{x \ln 2} \cdot 3 x^{3} \\
\therefore m_{t} & =9 x^{2} \cdot \log _{2} x+\frac{3 x^{2}}{\ln 2} \\
\text { at } x & =1 \\
m_{t} & =9 \cdot(0)+\frac{3}{\ln 2} ; g(1)=1 \cdot \log _{2} 1
\end{aligned}
$$

$$
m_{t}=\frac{3}{\ln 2} ;(1,0) ; b=
$$

$$
0=\frac{3}{\ln 2}(1)+b
$$

$$
-\frac{3}{\ln 2}=b
$$

$\therefore$ the equation of the tangent is $y=\frac{3}{\ln 2} x-\frac{3}{\ln 2}$

HW: p. 316 \# 1 to 4, Fa, 6, 7ab

Warm-up: Find the slope of the tangent to $y_{y}=\frac{\left(x^{4}+1\right) \sqrt{x+2}}{\sqrt[3]{2 x^{2}+2 x+1}}$ at $x=-1$.

$$
\begin{aligned}
& \text { Warm-up: Find the slope of the tangent to } \begin{aligned}
& y=\left(x^{4}+1\right) \cdot(x+2)^{\frac{1}{2}} \cdot\left(2 x^{2}+2 x+1\right)^{-\frac{1}{3}} \sqrt{2 x^{2}+2 x+1} \text { at } x=-1 . \\
& \frac{d y}{d x}=4 x^{3} \cdot(x+2)^{\frac{1}{2}} \cdot(\underbrace{-\frac{1}{2}}+2 x+1)^{-\frac{1}{3}}+\frac{1}{2} \cdot(x+2)^{-\frac{1}{2}} \cdot\left(x^{4}+1\right)\left(2 x^{2}+2 x+1\right)^{-\frac{1}{3}}-\frac{1}{3}\left(2 x^{2}+2 x+1\right)^{\frac{1}{3}}(4 x+2) \cdot\left(x^{4}+1\right)(x+2)^{2} \\
& \quad a t x=-1 \\
& \frac{d y}{d y}=(-4)(1)(1)+\frac{1}{2}(1)(2)(1)-\frac{1}{3}(1)(-2)(2)(1) \\
&=-3+\frac{4}{3} \quad \therefore m_{t}=-\frac{5}{3} \text { at } x=-1 . \\
&=-\frac{5}{3} \quad
\end{aligned} .
\end{aligned}
$$

Recall: If $y=x^{n}$ then $\frac{d y}{d x}=\eta x^{n-1} \quad$ If $y=[f(x)]^{n}$ then $\frac{d y}{d x}=n[f(x)]^{n-1} \cdot f^{\prime}(x)$
If $y=e^{x} \quad$ then $\frac{d y}{d x}=e^{x} \quad$ If $y=e^{f(x)} \quad$ then $\frac{d y}{d x}=e^{f(x)} \cdot f^{\prime}(x)$
If $y=b^{x} \quad$ then $\frac{d y}{d x}=b^{x} \ln b \quad$ If $y=b^{f(x)} \quad$ then $\frac{d y}{d x}=b^{f(x)} \cdot \ln b \cdot f^{\prime}(x)$
If $y=\ln x \quad$ then $\frac{d y}{d x}=\frac{1}{\chi} \quad$ If $y=\ln f(x) \quad$ then $\frac{d y}{d x}=\frac{1}{f(x)} \cdot f^{\prime}(x)$
If $y=\log _{b} x$ then $\frac{d y}{d x}=\frac{1}{x \ln b} \quad$ If $y=\log _{b} f(x)$ then $\frac{d y}{d x}=\frac{1}{f(x) \cdot \ln b} \cdot f^{\prime}(x)$
Ex. 1. Differentiate each of the following.
a) $y=\pi x+x^{\pi}-\pi^{x}$
b) $f(x)=2 x^{2 \sqrt{3}}-\log _{2} x$
$\frac{d y}{d x}=\pi+\pi x^{\pi-1}-\pi^{x} \ln \pi$ $f^{\prime}(x)=4 \sqrt{3} x^{2 \sqrt{3}-1}-\frac{1}{x \ln 2}$

Note: If $y=x^{f(x)}$ or if $y=[f(x)]^{g(x)}$, the derivative is found by first taking the natural logarithm of both sides and then differentiating with respect to $x$.
This is the technique of logarithmic differentiation.
Ex. 2. Use the technique of logarithmic differentiation to find the derivative for each of the following:

$$
\begin{array}{rlr}
\text { a) } f(x)=x^{x} & \text { b) } y=(\cos x)^{\sin x} \\
\ln f(x)=\ln x^{x} & \ln y=\ln (\cos x)^{\sin x} \\
\ln f(x)=x \cdot \ln x & \ln y=\sin x \cdot \ln (\cos x) \\
\text { diff. w.r.t.x } & \frac{1}{y} \cdot \frac{d y}{d x}=\operatorname{diff\cdot \omega \cdot r\cdot t\cdot x} \cos x \cdot \ln (\cos x)+\frac{1}{\cos x} \cdot(-\sin x) \cdot \sin x \\
f^{\prime}(x)=1 \cdot \ln x+\frac{1}{x_{1}} \cdot x & \frac{d y}{}=y(\cos x \ln (\cos x)-\tan x \cdot \sin x) \\
\left.f^{\prime}(x)=f(x) \cdot \ln x+1\right] & \frac{d y}{d x}=(\cos x)^{\sin x}[\cos x \cdot \ln \cos x-\tan x \cdot \sin x]
\end{array}
$$

Ex. 3. If $y=\left(x^{2}-1\right)^{\sqrt{x}}$ find $\frac{d y}{d x}$.

$$
\begin{aligned}
& \ln y=\ln \left(x^{2}-1\right)^{\sqrt{x}} d x \\
& \ln y=x^{\frac{1}{2}} \cdot \ln \left(x^{2}-1\right) \\
& \text { diff.w.r.t.x } \\
& \frac{1}{y} \frac{d y}{d x}=\frac{1}{2} x^{-\frac{1}{2}} \cdot \ln \left(x^{2}-1\right)+\frac{1}{x^{2}-1} \cdot 2 x^{1} \cdot x^{\frac{1}{2}} \\
& \frac{1}{y} \frac{d y}{d x}= \frac{1}{2} x^{-\frac{1}{2}} \cdot \ln \left(x^{2}-1\right)+\frac{4}{2} x^{\frac{3}{2}} \cdot \frac{1}{x^{2}-1} \\
& \frac{d y}{d x}= \frac{1}{2} x^{-\frac{1}{2}}\left[\ln \left(x^{2}-1\right)+\frac{4 x^{2}}{x^{2}-1}\right] \cdot\left(x^{2}-1\right)^{\prime \prime} \\
& \frac{d y}{d x}=\frac{\left(x^{2}-1\right)^{\sqrt{x}}}{2 \sqrt{x}}\left[\ln \left(x^{2}-1\right)+\frac{4 x^{2}}{x^{2}-1}\right]
\end{aligned}
$$

Ex. 4. Find the equation of the normal to $y=\frac{\left(x^{4}+1\right) \sqrt{x+2}}{\sqrt[3]{2 x^{2}+2 x+1}}$ at $x=-1$, using logarithmic differentiation.

$$
\begin{aligned}
& \text { using logarithmic differentiation. } \\
& \qquad \begin{array}{l}
\ln y=\ln \left[\frac{\left(x^{4}+1\right)(x+2)^{\frac{1}{2}}}{\left(2 x^{2}+2 x+1\right)^{1 / 3}}\right] \\
\ln y=\ln \left(x^{4}+1\right)+\ln (x+2)^{\frac{1}{2}}-\ln \left(2 x^{2}+2 x+1\right)^{\frac{1}{3}} \\
\ln y=\ln \left(x^{4}+1\right)+\frac{1}{2} \ln (x+2)-\frac{1}{3} \ln \left(2 x^{2}+2 x+1\right) \\
\quad \text { diff.w.r.t. } x \\
\frac{1}{y} \frac{d y}{d x}=\frac{4 x^{3}}{x^{4}+1}+\frac{1}{2} \cdot \frac{1}{x+2}-\frac{1}{3} \cdot \frac{4 x+2}{2 x^{2}+2 x+1}
\end{array}
\end{aligned}
$$

Find $\frac{d y}{d x}$ if $x=-1$ : $y=2$

$$
\begin{aligned}
\frac{1}{2} \frac{d y}{d x} & =-2+\frac{1}{2}-\frac{1}{3} \cdot(-2) \\
\frac{d y}{d x} & =2\left[-2+\frac{1}{2}+\frac{2}{3}\right] \\
\frac{d y}{d x} & =-4+1+\frac{4}{3} \\
\frac{d y}{d x} & =-\frac{5}{3}
\end{aligned}
$$

For normal,

$$
m_{n}=+\frac{3}{5} ;(-1,2) ; b=
$$

Find $b$

$$
\begin{gathered}
2=\frac{3}{5}(-1)+b \\
\frac{10}{5}+\frac{3}{5}=b \\
\frac{13}{5}=b
\end{gathered}
$$

HW: p. 326 \# 1, Bb, 2, Sac, 4, 6

- the equation of the normal at $x=-1$ ls $\quad y=\frac{3}{5} x+\frac{13}{5}$ or $3 x-5 y+13=0$.

Ex. 1. The position of a particle that moves on a straight line is given by $s(t)=t^{\frac{1}{t}}$ for $t>0$.
a) Find the velocity.
b) At what time, $t$, is the velocity zero?
a) $s(t)=t^{\frac{1}{t}}$
use logarithmic differentiation

$$
\begin{aligned}
& \ln s(t)=\ln t^{\frac{1}{t}} \\
& \ln s(t)=t^{-1} \ln t
\end{aligned}
$$

diff. wot $t$

$$
\begin{gathered}
\text { diff. wry } t \quad t \\
\frac{1}{s(t)} \cdot s^{\prime}(t)=-t^{-2} \ln t+\frac{1}{t} \cdot t^{-1} \\
\frac{1}{s(t)} \cdot s^{\prime}(t)=-t^{-2} \ln t+t^{-2} \\
s^{\prime}(t)=t^{\frac{1}{t}}\left[-t^{-2}(\ln t-1)\right] \\
s^{\prime}(t)=-t^{-2+\frac{1}{t}}(\ln t-1) \\
\therefore v(t)=-t^{-2+\frac{1}{t}}(\ln t-1)
\end{gathered}
$$

b) Find $t$ if $v(t)=0$

$$
\because-t^{-2+\frac{1}{t}} \neq 0
$$

$\therefore \ln t-1=0$

$$
\begin{aligned}
\ln t & =1 \\
t & =e^{\prime}
\end{aligned}
$$

$$
\therefore t=e
$$

$\therefore$ the velocity is 0
at $t=e$.

Ex. 2. A playground slide has the shape of the curve $y=4 e^{-\frac{x}{2}}$. If the horizontal component of the velocity for a person on the slide is $\frac{d x}{d t}=2 \mathrm{~m} / \mathrm{s}$ when $x=1$, find the vertical component of the velocity $\frac{d y}{d t}$ at that instant. $y=4 e^{-\frac{x}{2}}$


$$
\frac{d x}{d t}=2 \mathrm{~m} / \mathrm{s} ; \text { Find } \frac{d y}{d t} \text { when } x=1
$$

$$
\begin{aligned}
& y=4 e^{-\frac{x}{2}} \\
& \text { diff wot } t: \\
& \frac{d y}{d t}=4 e^{-\frac{x}{2}}\left(-\frac{1}{2} \frac{d x}{d t}\right)
\end{aligned}
$$

at $x=1 ; \quad \frac{d x}{d t}=2$

$$
\frac{d y}{d t}=4 e^{-\frac{1}{2}}\left(-\frac{1}{2} \cdot 2\right)
$$

$$
\frac{d y}{d t}=-\frac{4}{\sqrt{e}}
$$

$\therefore$ the vertical component of the velocity is exactly
$-4 \mathrm{~m} / \mathrm{s}$ or -2.43 $\frac{-4}{\sqrt{e}} \mathrm{~m} / \mathrm{s}$ or $-2.43 \mathrm{~m} / \mathrm{s}$

Ex. 3. Find the maximum and minimum values of $f(x)=\ln \left(e^{x}+4 e^{-x}\right)$ for $-\ln 2 \leq x \leq \ln 4$.

$$
\begin{aligned}
f(x) & =\ln \left(e^{x}+4 e^{-x}\right) \\
f^{\prime}(x) & =\frac{1}{e^{x}+4 e^{-x}} \cdot\left[e^{x}+4 e^{-x}(-1)\right] \\
f^{\prime}(x) & =\frac{e^{x}-4 e^{-x}}{e^{x}+4 e^{-x}}
\end{aligned}
$$

for maximin, $f^{\prime}(x)=0$

$$
\begin{aligned}
\frac{0}{1} & =\frac{e^{x}-4 e^{-x}}{e^{x}+4 e^{-x}} \\
0 & =e^{x}-4 e^{-x} \\
0 & =e^{-x}\left(e^{2 x}-4\right) \\
e^{-x} \neq 0, & e^{2 x}=4 \\
2 x & =\ln 4 \\
x & =\frac{1}{2} \ln 4 \\
x & =\ln 4^{\frac{1}{2}} \\
x & -\ln 2
\end{aligned}
$$

$$
\begin{aligned}
f(-\ln 2) & =\ln \left(e^{-\ln 2}+4 e^{\ln 2}\right) \\
& =\ln \left(e^{\ln 2^{-1}}+4(2)\right) \\
& =\ln \left(\frac{1}{2}+8\right) \\
& =\ln \left(\frac{17}{2}\right)
\end{aligned}
$$

$$
\begin{array}{r|r}
x & f(x) \\
\hline \ln 2 & \ln \frac{17}{2}=2.14 \\
\ln 2 & \ln 4=1.39 \\
\ln 4 & \ln 5=1.61
\end{array}
$$

$$
f(\ln 2)=\ln \left(e^{\ln 2}+4 e^{-\ln 2}\right)
$$

$$
=\ln \left(2+4\left(\frac{1}{2}\right)\right)
$$

$$
=\ln 4
$$

$$
f(\ln 4)=\ln \left(e^{\ln 4}+4 e^{-\ln 4}\right)
$$

$\therefore$ The maximum

$$
=\ln \left(4+4\left(\frac{1}{4}\right)\right)
$$ value of $f(x)$ is $\ln \left(\frac{17}{2}\right)$ and the minimum value is $\ln 4$.

Ex. 4. The effectiveness of studying for a test depends on how many hours a student studies. Some experiments showed that if the effectiveness, $E$, is put on a scale of 0 to 10 , then $E(t)=0.5\left[10+t e^{-\frac{t}{20}}\right]$, where $t$ is the number of hours spent studying for an examination.
If a student has up to 30 h that he can spend studying, how many hours should he study for maximum effectiveness? $\quad 0 \leq t \leq 30$

$$
\begin{aligned}
& E(t)=0.5\left[10+t e^{-\frac{t}{20}}\right] \\
& E^{\prime}(t)=0.5\left[e^{-\frac{t}{20}}+e^{-\frac{t}{20}} \cdot\left(\frac{1}{20}\right) t\right]
\end{aligned}
$$

$$
\begin{aligned}
0 & =e^{\frac{-t}{20}}-\frac{1}{20} t e^{-\frac{t}{20}} \\
x 20) & =20 e^{-\frac{t}{20}}-t e^{-\frac{t}{20}} \\
0 & =e^{-\frac{t}{20}}(20-t) \\
e^{-\frac{t}{20}} \neq 0, \quad 20-t & =0 \\
\therefore t & =20
\end{aligned}
$$

For max, $E^{\prime}(t)=0$

| $t$ | $E(t)$ |
| :---: | :---: |
| 0 | 5 |
| 20 | 8.68 |
| 30 | 8.35 |

$\therefore$ The student should study for 20 hours to maximize his effectiveness.

