

Section 4.3 – THE PRODUCT RULE



POWER RULE

If $y = ax^n$ then $\frac{dy}{dx} = nax^{n-1}$

Ex. 1. Differentiate each function.

a) $y = x^3 - 4x^2 + 8$
 $\frac{dy}{dx} = 3x^2 - 8x$

b) $g(x) = \left(\frac{x}{3}\right)^4$
 $g(x) = \frac{1}{81}x^4$
 $g'(x) = \frac{4}{81}x^3$

c) $f(x) = (x^2 + 3x - 1)(2x + 7)$
 $f(x) = 2x^3 + 7x^2 + 6x^2 + 21x - 2x - 7$
 $f(x) = 2x^3 + 13x^2 + 19x - 7$
 $f'(x) = 6x^2 + 26x + 19$

Ex. 2. Develop the **PRODUCT RULE** for differentiation from *first principles*.

ie. If $f(x) = p(x) \cdot q(x)$, find $f'(x)$.

$$\begin{aligned}
 f'(x) &= \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} \\
 &= \lim_{h \rightarrow 0} \frac{p(x+h) \cdot q(x+h) - p(x) \cdot q(x)}{h} \\
 &= \lim_{h \rightarrow 0} \frac{p(x+h) \cdot q(x+h) - p(x) \cdot q(x+h) + p(x) \cdot q(x+h) - p(x) \cdot q(x)}{h} \\
 &= \lim_{h \rightarrow 0} \frac{q(x+h)[p(x+h) - p(x)] + p(x)[q(x+h) - q(x)]}{h} \\
 &= \lim_{h \rightarrow 0} \left[\frac{q(x+h)[p(x+h) - p(x)]}{h} + \frac{p(x)[q(x+h) - q(x)]}{h} \right] \\
 &= \lim_{h \rightarrow 0} \left[\frac{q(x+h)[p(x+h) - p(x)]}{h} \right] + \lim_{h \rightarrow 0} \left[\frac{p(x)[q(x+h) - q(x)]}{h} \right] \\
 &= \lim_{h \rightarrow 0} \left[q(x+h) \cdot \frac{p(x+h) - p(x)}{h} \right] + \lim_{h \rightarrow 0} \left[p(x) \cdot \frac{q(x+h) - q(x)}{h} \right] \\
 &= \lim_{h \rightarrow 0} q(x+h) \cdot \lim_{h \rightarrow 0} \frac{p(x+h) - p(x)}{h} + \lim_{h \rightarrow 0} p(x) \cdot \lim_{h \rightarrow 0} \frac{q(x+h) - q(x)}{h} \\
 &= q(x) \cdot p'(x) + p(x) \cdot q'(x) \\
 &= p'(x) \cdot q(x) + q'(x) \cdot p(x) \\
 \therefore \text{ If } f(x) = p(x) \cdot q(x) \text{ then } f'(x) &= p'(x) \cdot q(x) + q'(x) \cdot p(x)
 \end{aligned}$$

PRODUCT RULE

$$\text{If } y = f(x) \cdot g(x) \text{ then } \frac{dy}{dx} = f'(x) \cdot g(x) + g'(x) \cdot f(x)$$

“The derivative of a product is the derivative of the first times the second, plus the derivative of the second times the first.”

Ex. 3. Use the **Product Rule** to differentiate each function. Simplify your answers.

a) $y = (x^2 + 3x - 1)(2x + 7)$

$$\frac{dy}{dx} = (2x+3) \cdot (2x+7) + 2 \cdot (x^2+3x-1)$$

$$= 4x^2 + 20x + 21 + 2x^2 + 6x - 2$$

$$\therefore \frac{dy}{dx} = 6x^2 + 26x + 19$$

b) $s(t) = t^4 \cdot (2t - t^3)$

$$s'(t) = 4t^3 \cdot (2t - t^3) + (2 - 3t^2) \cdot t^4$$

$$s'(t) = 8t^4 - 4t^6 + 2t^4 - 3t^6$$

$$\therefore s'(t) = 10t^4 - 7t^6$$

Ex. 4. Find $\frac{dy}{dx}$ at the given value of x for the function below.

(Note: There is no need to simplify the expression for $\frac{dy}{dx}$ before substituting the given value.)

$$y = (3 - 4x^3)(2x + x^2) \text{ at } x = -1$$

$$\frac{dy}{dx} = -12x^2 \cdot (2x + x^2) + (2 + 2x) \cdot (3 - 4x^3)$$

at $x = -1$

$$\frac{dy}{dx} = (-12)(-1) + (0)(7)$$

$$= 12$$

$$\therefore \frac{dy}{dx} = 12 \text{ at } x = -1$$

Ex. 5. Find the equation of the **normal line** to the curve $y = (x^3 - 3x + 1)(2x^2 - 5x)$ at $x = 1$

$$y = (x^3 - 3x + 1) \cdot (2x^2 - 5x)$$

$$\frac{dy}{dx} = (3x^2 - 3) \cdot (2x^2 - 5x) + (4x - 5) \cdot (x^3 - 3x + 1)$$

at $x = 1$

$$\frac{dy}{dx} = (0)(-3) + (-1)(-1)$$

$$= 1$$

$$\therefore m_t = \frac{dy}{dx}$$

$$\therefore \text{at } x = 1, m_t = 1 \therefore y = (-1)(-3) = 3$$

For the normal,

$$m_n = -1 \quad ; \quad (1, 3); b = \underline{\quad}$$

$$3 = -1(1) + b$$

$$3 = -1 + b$$

$$4 = b$$

\therefore the equation of the normal is $y = -x + 4$ or $x + y - 4 = 0$

Ex. 6. Differentiate $y = \underbrace{f(x)}_{1^{st}} \cdot \underbrace{g(x)}_{2^{nd}} \cdot h(x)$ with respect to x .

$$y = [f(x) \cdot g(x)] \cdot h(x)$$

Using the **Product Rule**,

$$\begin{aligned} \frac{dy}{dx} &= [f'(x) \cdot g(x) + g'(x) \cdot f(x)] \cdot h(x) + h'(x) \cdot [f(x) \cdot g(x)] \\ &= \underline{f'(x)} \cdot g(x) \cdot h(x) + \underline{g'(x)} \cdot f(x) \cdot h(x) + \underline{h'(x)} \cdot f(x) \cdot g(x) \end{aligned}$$

EXTENDED PRODUCT RULE

If $y = f(x) \cdot g(x) \cdot h(x)$ then

$$\frac{dy}{dx} = f'(x) \cdot g(x) \cdot h(x) + g'(x) \cdot f(x) \cdot h(x) + h'(x) \cdot f(x) \cdot g(x)$$

Ex. 7. Find the **slope** of the **tangent** to $y = (2x-3)(x^2+1)(x^3-x)$ at $x=1$.

$$\begin{aligned} y &= (2x-3) \cdot (x^2+1) \cdot (x^3-x) \\ m_t &= \frac{dy}{dx} \\ &= 2 \cdot (x^2+1)(x^3-x) + 2x \cdot (2x-3)(x^3-x) + (3x^2-1) \cdot (2x-3)(x^2+1) \\ &\quad \text{at } x=1 \\ m_t &= 2(2)(0) + (2)(-1)(0) + (2)(-1)(2) \\ &= -4 \end{aligned}$$

\therefore at $x=1$, the slope of the tangent is -4 .

Section 4.4 – THE QUOTIENT RULE



Power Rule: If $y = ax^n$ then $\frac{dy}{dx} = nax^{n-1}$

Product Rule: If $y = f(x) \cdot g(x)$ then $\frac{dy}{dx} = f'(x) \cdot g(x) + g'(x) \cdot f(x)$

Extended Product Rule: If $y = f(x) \cdot g(x) \cdot h(x)$ then

$$\frac{dy}{dx} = f'(x) \cdot g(x) \cdot h(x) + g'(x) \cdot f(x) \cdot h(x) + h'(x) \cdot f(x) \cdot g(x)$$

Ex. 1. Use the **limit definition of derivative** to differentiate $f(x) = \frac{2x}{1-x}$.

$$\begin{aligned} f'(x) &= \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} \\ &= \lim_{h \rightarrow 0} \frac{\frac{2(x+h)}{1-(x+h)} - \frac{2x}{1-x}}{h} \cdot \frac{(1-x-h)(1-x)}{(1-x-h)(1-x)} \quad \therefore \text{if } f(x) = \frac{2x}{1-x} \\ &= \lim_{h \rightarrow 0} \frac{2(x+h)(1-x) - 2x(1-x-h)}{h(1-x-h)(1-x)} \quad \text{then} \\ &= \lim_{h \rightarrow 0} \frac{\cancel{2x} - \cancel{2x^2} + 2h - \cancel{2hx} - \cancel{2x} + \cancel{2x^2} + 2hx}{h(1-x-h)(1-x)} \quad f'(x) = \frac{2}{(1-x)^2} \\ &= \lim_{h \rightarrow 0} \frac{2}{(1-x-h)(1-x)} \\ &= \frac{2}{(1-x)^2} \end{aligned}$$

Ex. 2. Develop the **QUOTIENT RULE** for derivatives. ie. If $y = \frac{f(x)}{g(x)}$, find $\frac{dy}{dx}$.

$$y = \frac{f(x)}{g(x)}$$

$$\therefore y = \frac{f(x)}{g(x)}$$

$$\frac{y}{1} = \frac{f(x)}{g(x)}$$

$$\begin{aligned} \frac{dy}{dx} &= \frac{f'(x) - g'(x) \cdot \frac{f(x)}{g(x)}}{g(x)} \cdot \frac{g(x)}{g(x)} \\ &= \frac{f'(x) \cdot g(x) - g'(x) \cdot f(x)}{[g(x)]^2} \end{aligned}$$

$$f(x) = y \cdot g(x)$$

Using the **product rule**,

$$f'(x) = \frac{dy}{dx} \cdot g(x) + g'(x) \cdot y$$

$$\therefore \text{if } y = \frac{f(x)}{g(x)} \text{ then}$$

$$\frac{dy}{dx} \cdot g(x) = f'(x) - g'(x) \cdot y$$

$$\frac{dy}{dx} = \frac{f'(x) \cdot g(x) - g'(x) \cdot f(x)}{[g(x)]^2}$$

$$\frac{dy}{dx} = \frac{f'(x) - g'(x) \cdot y}{g(x)}$$

QUOTIENT RULE

If $y = \frac{f(x)}{g(x)}$ then

$$\frac{dy}{dx} = \frac{f'(x) \cdot g(x) - g'(x) \cdot f(x)}{[g(x)]^2}$$

“The derivative of a quotient is the derivative of the numerator times the denominator, minus the derivative of the denominator times the numerator, all over the denominator squared.”

Ex. 3. Using the **Quotient Rule**, differentiate each function and simplify.

a) $f(x) = \frac{2x}{1-x}$

$$f'(x) = \frac{2 \cdot (1-x) - (-1) \cdot 2x}{(1-x)^2}$$

$$f'(x) = \frac{2 - 2x + 2x}{(1-x)^2}$$

$$\therefore f'(x) = \frac{2}{(1-x)^2}$$

b) $f(x) = \frac{3x-4}{x^2+5}$

$$f'(x) = \frac{3 \cdot (x^2+5) - 2x \cdot (3x-4)}{(x^2+5)^2}$$

$$f'(x) = \frac{3x^2+15-6x^2+8x}{(x^2+5)^2}$$

$$\therefore f'(x) = \frac{-3x^2+8x+15}{(x^2+5)^2}$$

c) $y = \frac{1}{x^2-4}$

$$\frac{dy}{dx} = \frac{0 \cdot (x^2-4) - 2x \cdot 1}{(x^2-4)^2}$$

$$\therefore \frac{dy}{dx} = \frac{-2x}{(x^2-4)^2}$$

d) $y = \frac{(2x-1)(2x+1)}{2+x}$

$$y = \frac{4x^2-1}{2+x}$$

$$\frac{dy}{dx} = \frac{8x \cdot (2+x) - 1(4x^2-1)}{(2+x)^2}$$

$$\frac{dy}{dx} = \frac{16x+8x^2-4x^2+1}{(2+x)^2}$$

$$\therefore \frac{dy}{dx} = \frac{4x^2+16x+1}{(x+2)^2}$$

Ex. 4. Find the **slope** of the **tangent line** to the curve $y = \frac{x^3}{x^2-6}$ at $x=3$.

Illustrate graphically. ³

$$y = \frac{x^3}{x^2-6}$$

$$m_t = \frac{dy}{dx}$$

$$= \frac{3x^2 \cdot (x^2-6) - 2x \cdot x^3}{(x^2-6)^2}$$

$$\therefore m_t = \frac{x^4 - 18x^2}{(x^2-6)^2}$$

$$\text{at } x=3$$

$$m_t = \frac{81 - 18(9)}{9}$$

$$= 9 - 18$$

$$= -9$$

\therefore at $x=3$ the slope of the tangent is -9 .

$$y = \frac{x^3}{x^2-6}$$

For v.a.: $x^2-6=0$

$$x^2=6$$

$$x = \pm\sqrt{6}$$

$$\begin{array}{r} x^2+0x-6 \overline{) x^3+0x^2+0x+0} \\ \underline{x^3+0x^2-6x} \\ 6x+0 \end{array}$$

$$y = x + \frac{6x}{x^2-6}$$

For l.o.a.

as $x \rightarrow \pm\infty, y \rightarrow x$

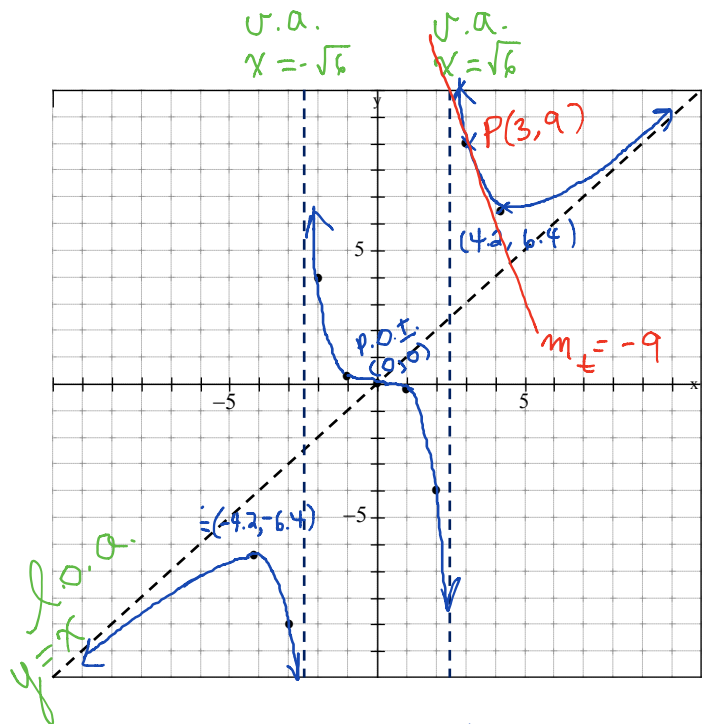
\therefore l.o.a. is $y=x$

$$\frac{(\sqrt{18})^3}{12}$$

turning points

$$\hat{x} = (-4.2, -6.4)$$

$$\hat{x} = (4.2, 6.4)$$



For turning pts.

$$m_t = 0$$

$$\frac{x^4 - 18x^2}{(x^2-6)^2} = 0$$

$$x^4 - 18x^2 = 0$$

$$x^2(x^2-18) = 0$$

$$x^2 = 0$$

$$x = 0$$

$$x^2 = 18$$

$$x = \pm\sqrt{18}$$

$$x = \pm 3\sqrt{2}$$

For v.a. $2x+3=0$
 $x = -\frac{3}{2}$

Ex. 5. Find the **equation** of the **normal line** to the curve $y = \frac{4x-1}{2x+3}$ at $x = -1$.

Illustrate graphically.

$$y = \frac{4x-1}{2x+3}$$

$$m_t = \frac{dy}{dx}$$

$$= \frac{4(2x+3) - 2(4x-1)}{(2x+3)^2} = 2$$

$$m_t = \frac{14}{(2x+3)^2}$$

at $x = -1$,

$$m_t = \frac{14}{(1)^2} = 14$$

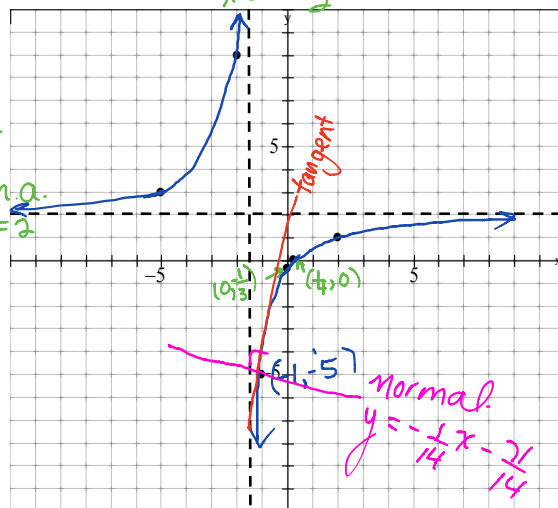
$$y = -5$$

For h.a.,

$$\lim_{x \rightarrow \pm\infty} \frac{4x-1}{2x+3}$$

$$= \lim_{x \rightarrow \pm\infty} \frac{4 - \frac{1}{x}}{2 + \frac{3}{x}}$$

$$= \frac{4-0}{2+0} = 2$$



For the normal,

$$m_n = -\frac{1}{14}; (-1, -5); b = \underline{\hspace{2cm}}$$

$$-5 = -\frac{1}{14}(-1) + b$$

$$-\frac{70}{14} = \frac{1}{14} + b$$

$$-\frac{71}{14} = b$$

∴ the equation of the normal is $y = -\frac{1}{14}x - \frac{71}{14}$ or $x + 14y + 71 = 0$.

Ex. 6. Find the **point(s)** where the **tangent line** to the curve $f(x) = \frac{x^2-1}{x^2+1}$ is **horizontal**.

Illustrate graphically.

$$f(x) = \frac{x^2-1}{x^2+1}$$

$$m_t = f'(x)$$

$$= \frac{2x(x^2+1) - 2x(x^2-1)}{(x^2+1)^2}$$

$$\therefore m_t = \frac{4x}{(x^2+1)^2}$$

Find x if

$$m_t = 0$$

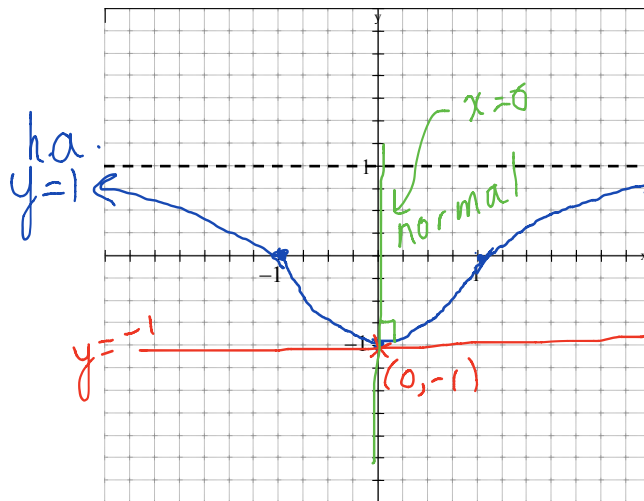
$$\frac{4x}{(x^2+1)^2} = \frac{0}{1}$$

$$4x = 0$$

$$x = 0$$

$$f(0) = -1$$

∴ the tangent is horizontal at the point $(0, -1)$



For h.a.,

$$\lim_{x \rightarrow \pm\infty} \frac{x^2-1}{x^2+1} = \frac{x^2}{x^2}$$

$$= \lim_{x \rightarrow \pm\infty} \frac{1 - \frac{1}{x^2}}{1 + \frac{1}{x^2}}$$

$$= \frac{1-0}{1+0}$$

$$= 1$$